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## Natalie Bruns, CPA Appointed to Intuit QuickBooks Partner Council

## Select Panel Advises on Products and Services that Accountants and Their Clients Want Most

**Columbus, Ohio – October 3, 2022 –** Today, Intuit Inc. announced that Natalie Bruns, CPA has been named to the company's Intuit QuickBooks U.S. Partner Council. Intuit's mission is to power prosperity around the world, and it accomplishes this through its innovative ecosystem of financial management solutions that serve more than 100 million accounting professionals, small businesses, and consumers worldwide.

As a manager of Holbrook & Manter, CPAs, Bruns is one of seven new council members who will provide their feedback and share their industry experience and expertise with Intuit to better understand the needs of accountants and small businesses. Bruns has more than seven years of experience in providing advisory and accounting services that help small and midsize businesses thrive.

"We are excited to have Natalie on our Council," said Ted Callahan, Accountant Segment leader, Small Business and Self-Employed Group at Intuit. "As an accounting professional who embraces new technology and forward-thinking practices, Natalie will be a critical member of our advisory board. She will be instrumental in helping us develop, enhance, and deliver products and services that meet the needs of accounting professionals, ultimately allowing them to better serve their business clients."

Bruns said she is looking forward to participating on council, "I'm excited about the opportunity to make a difference in our industry as the future of accounting services evolves, especially as more of our work becomes automated and we become more focused on value-added, advisory services that help small and midsize businesses prosper."

The Intuit QuickBooks Partner Council meets virtually and in-person periodically at Intuit's Silicon Valley headquarters in Mountain View, CA. to get an inside look at the company's strategy and product development. Council members participate for up to two years, sharing their thoughts and insights on critical accounting and small business tools.

## About Intuit Inc.

Intuit is the global financial technology platform that powers prosperity for the people and communities we serve. With more than 100 million customers worldwide using TurboTax, Credit Karma, QuickBooks, and Mailchimp, we believe that everyone should have the opportunity to prosper. We never stop working to find new, innovative ways to make that possible. Please visit us for the latest information about Intuit, our products and services, and find us on social.

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